

New Book Series Delves into Wine Travel

By Debra Bokur

49,847 Monthly Readers



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Travel lifestyle brand [Exploring Wine Regions](#) debuted with its first title, *Exploring Wine Regions: Argentina*. Between the covers of the 11-book series, author Michael C. Higgins, Ph.D., offers a rich, insider compendium designed to lead readers and travelers on an informed journey through the most stunning wine regions on the planet. The founder and former publisher of Flying Adventures magazine for the owners and passengers of private aircraft, Higgins spent multiple harvest seasons in [Argentina](#), forming relationships with oenologists, sommeliers and wine insiders that included 107 winemakers.

Along the way, Higgins acquired a deep knowledge of the Mendoza, Salta and Patagonia wine regions and their vineyards and individual terroirs, along with the culinary, culture and wine production methods employed in each region. The beautifully produced, coffee-table series, published by the International Exploration Society, will be available at venues including Barnes & Noble, Target and Amazon, as well as at wine shops and major booksellers. Other areas planned for the series include California, Italy, France, Spain, Chile, Portugal, Germany, South Africa, Australia and New Zealand.

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