

## Exploring Wine Regions' New Book Discovers the Wine Regions in Argentina

By: Luxury Travel Advisor Magazine

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[Exploring Wine Regions](#), a travel lifestyle brand showcasing the world's top wine regions, has launched with the publication of its first book, *Exploring Wine Regions: Argentina*.

Michael Higgins, the brand creator and book author, has provided an extensive guide to the world's top wine countries. Within each country, Higgins breaks down and uncovers the best wine regions, culinary landscape, and travel offerings. His first stop is Argentina.



The first book in the series, serves as a wine reference, coffee table book, and travel guide, all in one. By working with top agronomists, oenologists, and sommeliers in Argentina, Higgins thoroughly details the key wine regions of Mendoza, Salta, and Patagonia.

Higgins spent three consecutive harvest seasons in Argentina, explored 58 wineries, consulted with 107 winemakers and tasted 583 bottles to craft his book. Additionally, the book details the culinary landscape of the region, offering restaurant recommendations and pairing advice.

The book's forward is written by Paul Hobbs, a winemaker and consultant deemed "The Steve Jobs of Wine" by *Forbes* magazine.

Exploring Wine Regions will head to California next, with plans to produce guides for Italy, France, Spain, Chile, Portugal, Germany, South Africa, Australia and New Zealand.

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