

# Explore California's Central Coast In Style Thanks To This New Book

Michael Higgins releases the third installment of his popular wine travel book series.

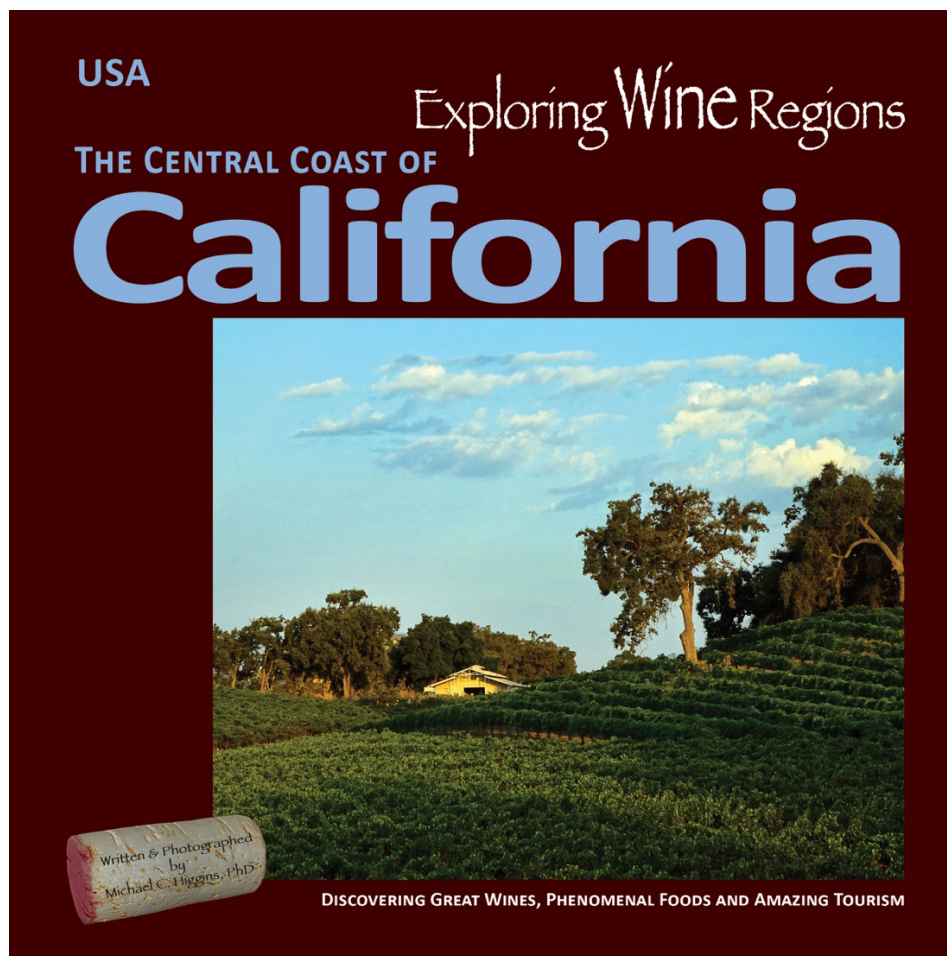
By Matthew Kaner | Will Travel For Wine | Men's Journal · October 3, 2023



*Michael Higgins, author of Exploring Wine Regions, doing research in California's Central Coast.*

It is someone's job to experience every winery, tasting room, restaurant, and hotel in well-traveled regions around the United States and the world. It's a

tough job! Can you imagine tracking your travel experiences and finding a way to pass them along to would-be travelers ahead of their next trip? That's the hard work Michael Higgins has been doing for years, as he releases the third volume of his book series *Exploring Wine Regions*. The first two explored Argentina and Bordeaux, this time we transport to California's Central Coast! Higgins takes us to the best of the best in Santa Barbara County, San Luis Obispo County, Paso Robles and Monterey County - his personal experiences and brilliant photography fueling the recommendations and excitement behind every location profiled in the book. Make sure to pick up a copy before taking your next wine journey up the Central Coast of California!



*The third installment of Exploring Wine Regions is now available.*

[Exploring Wine Regions: The Central Coast of California](#)

Born from a lifelong endeavor to share stories about the people, places and cultures that make wine regions unique, the "Exploring Wine Regions" book series invites readers on vivid escapes to some of the most fascinating wine destinations on earth. Now encapsulating three critically acclaimed books - Argentina, Bordeaux and California's Central Coast - the series has been honored with ten medals, including multiple "Best Travel Book" accolades. The latest edition takes Michael to his home state to explore California's Central Coast, an under-the-radar wine and food destination brimming with diversity and discovery. Armed with cameras and a thirst for adventure, Higgins set out on a two-year journey up and down the rugged coastline in search of the pioneering winemakers and chefs defining this burgeoning region. Combined, the book spans 436 pages featuring 102 wineries from 27 sub-AVAs, over 800 photos captured by Higgins himself, and recommendations for 60 restaurants with suggested food and wine pairings.

"Exploring Wine Regions: California Central Coast," the third entry in author Michael Higgins' highly successful wine travel book series, is set to be released nationwide on October 3. The comprehensive insider's guide offers a definitive exploration of California's emerging frontier of wine, including Santa Barbara County, San Luis Obispo County, Paso Robles and Monterey County. Through exclusive first-hand profiles, visual storytelling and expert insights, the book captures the spirit of this flourishing region, uncovering the distinct winemaking philosophies, terroirs, and culinary delights that make the Central Coast so captivating. Distributed by Baker & Taylor, "Exploring Wine Regions: California Central Coast" is available nationwide where books are sold. Exclusive autographed copies may also be acquired online at [www.exploringwineregions.com](http://www.exploringwineregions.com).

**"The Central Coast offers a world-class wine and food experience,**

yet remains an under-the-radar destination for many,” says Higgins. “I aim to unveil the depth of the region's offerings—from its exceptional wines to its farm-to-table cuisine—all enriched by the personalities who make it special.”

By [Matthew Kaner](#) | [Will Travel For Wine](#)  
CEO [Will Travel For Wine Consulting](#) | Co-Founder [Bar Covell](#) & [Augustine](#) |  
Sommelier of the Year 2013 by [Food & Wine Magazine](#) | 40 Under 40  
Tastemaker in 2019 by [Wine Enthusiast Magazine](#) | Host & Producer on the  
SOMM TV Network 2019-2022 |

Link To Article: <https://www.mensjournal.com/wine/explore-californias-central-coast-in-style>