

BOLD JOURNEY

Meet Michael C. Higgins, PhD

We're excited to introduce you to the always interesting and insightful Michael C. Higgins, PhD. We hope you'll enjoy our conversation with Michael below.

Michael, so great to have you with us and we want to jump right into a really important question. In recent years, it's become so clear that we're living through a time where so many folks are lacking self-confidence and self-esteem. So, we'd love to hear about your journey and how you developed your self-confidence and self-esteem.

I just do things anyway, whether I like it or not.

Thanks, so before we move on maybe you can share a bit more about yourself?

I publish beautiful books and magazines. Spectacular Photography is my forte. My topics are experiential travel, wine & wine regions, culinary, travel lifestyle. I am a photojournalist, award-winning author, and valiant adventurer... in pursuit of creating spectacular images and discovering interesting stories. I am both artist and businessman, deliberately choosing pursuits that engage my analytical and creative expertise.

I bring together two decades of experience in travel publishing, wine and wine region travel... creating the book series Exploring Wine Regions, a unique book that incorporates the beauty of a quality coffee table piece, an elaborate travel guide, an inspiring wine education, spectacular photography, and captivating adventures into the depths of travel, food and wine connoisseurship.

I create behind-the-scenes educational adventures to wine regions. Months on the ground in wine regions, I develop special friendships with the people who are at the forefront of winemaking, culinary, hospitality, and entertainment excellence. From this, I produce international explorations of Author-Lead Journeys for travel lovers and Study-Abroad programs for University students.

I continue as Founder/Chairman of Flying Adventures Media, an interactive media company which connects companies with highly successful individuals and businesses who own and travel on private airplanes, and who are the most frequent of frequent travelers. Over the past

20 years, I have developed relationships with these highly influential people creating a highly sought after database, an interactive website (FlyingAdventures.com) and a lifestyle travel publication (Flying Adventures Magazine), creating a following of over a million people in the United States.

My personal interests include... adventures and travel of all kinds, gourmet cooking, collecting great wine, flying airplanes, spectacular photography, gardening, animals, personal pampering, and several philanthropic causes.

Looking back, what do you think were the three qualities, skills, or areas of knowledge that were most impactful in your journey? What advice do you have for folks who are early in their journey in terms of how they can best develop or improve on these?

Perfection. Always do the very best possible. Never give up. Always keep going beyond all obstacles. Integrity. Without integrity, nothing works.

One of our goals is to help like-minded folks with similar goals connect and so before we go we want to ask if you are looking to partner or collaborate with others – and if so, what would make the ideal collaborator or partner?

One of my next endeavors is to produce a television series on my book series, Exploring Wine Regions. I'm looking to collaborate with producers and others who can help make this happen.

Contact Info:

- **Website:** Exploringwineregions.com
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