

MAINCREST MEDIA

BOOK TITLE: Exploring Wine Regions - California Central Coast

CONTENT: The content of the book is factually accurate, well thought-out and well-researched. The information contained in the book will enhance a reader's understanding of the book's topic. The book appeals to the reader in an emotional or logical manner.

SCORE: 18 / 20

ORIGINALITY: The author has a clear purpose for writing the book and presents new, original ideas, research, information or topics.

SCORE: 20 / 20

STRUCTURE: The book has a logical progression which is clear and easy to follow. The author presents their ideas in a way that makes it easy to follow their train of thought. The book has a strong, unifying theme which adds coherence and clarity to the book.

SCORE: 18 / 20

STYLE: The author's word choice, sentence fluency, voice and tone have been well established. The author's use of language enhances the overall reading experience.

SCORE: 18 / 20

APPEAL TO TARGET AUDIENCE: The target audience of the book is clear and the contents of the book is in line with other highly regarded books in its genre. The book has a professional interior layout and typeface. The book includes relevant front and back matter to explain key research or provide background information that will enhance a reader's overall experience. The book is free from grammatical, spelling, and punctuation errors.

SCORE: 18 / 20

With a score of **92** out of 100, this book has been selected for a Maincrest Media Book Award in the **Travel** category.