



## **Michael C. Higgins Discusses & Signs Exploring Wine Regions - México: Discovering México's Quality Wines and Phenomenal Cuisine**

*Michael C. Higgins PhD (Author, Photographer)*

DATE: Tue, 7/22/2025

TIME: 7:00pm - 8:00pm

PLACE: Vroman's Bookstore

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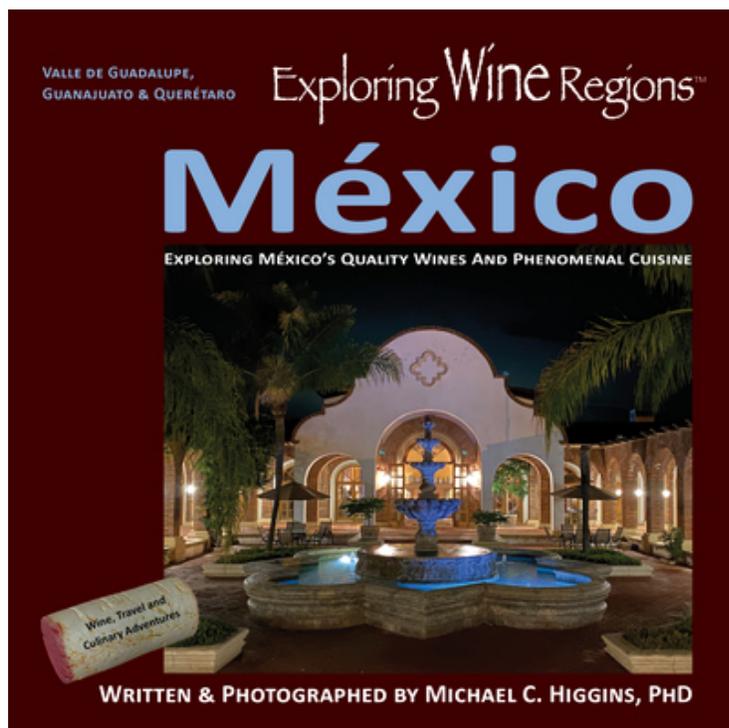
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Exploring Mexico's Quality Wines and Phenomenal Cuisine Exploring Wine Regions - Mexico is the fourth book in the award-winning series, now exploring the Mexico Wine Regions. Does Mexico make wine? Yes. Any good? Very good. While Mexico is famous for producing Tequila, this book opens our eyes to high-quality Mexican wines. And the phenomenal cuisine and extraordinary tourism. This book takes you on a journey to discover these amazing wines; combining wine education, an insider travel guide and spectacular photography. Higgins again dazzles his audience with another informative and beautiful book.

Tourism in Mexico is outstanding; we all know it. And the Mexican wine regions are no exception. Wine regions are always very beautiful places. Here, the mountains and valleys are ever so enchanting. The wineries are engaging, have lots of tourism activities available, and are especially inviting and friendly with their warm Mexican hospitality. Both connoisseurs and novices turn to this book series for insider information and inspiration. It is a must-have book for expanding your knowledge of Mexico and its wines. With 340 full-color pages and over 600 photographic images, this fourth edition explores Mexico's regions of Valle de Guadalupe (including Ensenada), Guanajuato (including San Miguel de Allende) and Queretaro (with its rich history).

With breathtaking photography and personal commentary, readers are mesmerized by the world of wine, food and travel. Extensive resources are provided for wine lovers who want to know where to go, what to look for, and how to discover their favorite wines.



**Current price: \$34.95**

**Publish Date:** December 10, 2024

**Publisher:** International Exploration Society

**ISBN:** 9780996966061

**Pages:** 340

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#### **DESCRIPTION**

**Gold Medal Winner, Travel Category - IBPA Book Awards**

**Silver Medal Winner, Regional Category - IBPA Book Awards**

#### **ABOUT THE AUTHOR**

Michael C. Higgins, PhD Author, Photojournalist & Publisher For more than twenty years, author, photographer and wine expert Michael C. Higgins has been the publisher of Flying Adventures, a lifestyle travel magazine for food and wine lovers who own and travel on private airplanes. As a private pilot, travel enthusiast, and food and wine lover himself, Higgins continues to live the story he's been sharing for decades. Between the magazine and this book series, Higgins has participated in some of the most extraordinary experiences. He has virtually done it all: from pruning vines, picking grapes, working alongside winemakers, to participating in blind tastings, food and wine pairings, judging Cru Bourgeois wines, and sharing many meals with world-renowned winemakers, over countless hours, discussing everything wine. His time in wine regions adds up to thousands of days and counting. And as an accomplished photographer, he has captured even more spectacular images of the wine world. Higgins has participated in many unique wine experiences, indulged in the most exclusive culinary affairs, been pampered in highly luxurious destinations and jumped into the wildest of adventures. His goal is to inspire his readers to join him in exploring the wine regions of the world and experiencing the unimaginable. Higgins has a BA in Commercial Art, an MBA and a PhD in Business Administration. He is a California native and lives in Pasadena, California.